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Keynote Speech - CF Graumann Lecture

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Title: A teleological explanation of behavior: Goals, means, and resolution

Short Bio:

Florian G. Kaiser is a professor of personality and social psychology at the Otto-von-Guericke University Magdeburg, Magdeburg, Germany. His research interests include attitude theory, attitude-behavior consistency, the Campbell Paradigm, person-situation interaction, evidence-based psychological policy support, large-scale attitude change, and behavior management primarily in environmental protection research.