



**Prof. Linda Steg**

*University of Groningen. The Netherlands*

Keynote Speech

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*Title: What motivates climate action"*

Linda Steg is professor of environmental psychology at the University of Groningen. She studies factors influencing sustainable behaviour, the effects and acceptability of strategies aimed at promoting sustainable behaviour, and public perceptions of technology and system changes. She is member of the Royal Netherlands Academy of Sciences (KNAW), and lead author of the IPCC special report on 1.5°C and AR6. She participates in various interdisciplinary and international research programmes, and collaborates with practitioners working in industry, governments and NGOs.

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